



# Word of healthyMouth

A healthyMouth™ bulletin brought to you by  
Hale Veterinary Professional Corporation  
Ontario & Quebec distributor of  
healthyMouth™ products.

## What's the Deal with the Topical Spray?

HealthyMouth products come in a variety of formats. The water additive concentrates are by far the easiest for owners to manage as they are completely hands-off (just treat the water and let the pet do the rest). The brushing gels are going to give the best effect as they combine the mechanical action of brushing with the beneficial effects of the healthyMouth formula. This bulletin will focus on when you might select the spray.

### **Q: When might you select the spray?**

**A:** There are several situations that would make the spray a good choice.

-for large dogs who consume lots of water the spray offers a much more economical option than the water additives.

-for animals who do not drink much from their bowl (on a wet diet, drink from the toilet or other untreatable sources...) the spray would be indicated.

-some animals are very fussy about their drinking water and are not keen on the water additives and so for these, the spray lets them have plain water to drink.

-families with many pets may have only one or two that really need serious daily plaque control. Treating all of the communal water sources in multi-pet households just so one or two pets get it may be impractical. The spray allows owners to treat those individual patients in an efficient and targeted manner.

-some households may have a pet whose dietary restrictions preclude treating the communal water source and so again, the spray allows owners to treat some pets while leaving others unexposed.

### **Q: What is the difference in formulation between the water additives and the spray?**

**A:** The sprays have exactly the same ingredients as the water additive but have a bit more xanthan gum (thickener) to increase contact time.

### **Q: What are differences between the dog and cat sprays?**

**A:** The cat spray has all the same ingredients as the dog spray with the addition of certified mercury-free salmon oil (source of omega fatty acids) and taurine. As with the other products, dogs can have the cat spray and vice versa. It is a matter of taste.

### **Q: Are the sprays flavoured?**

**A:** They both taste much like the water additive. The dog formula has a very subtle hint of cinnamon. The cat formula has the salmon oil flavour, which many cats and dogs love. Neither spray contains any added flavouring agents.

### **Q: Any other thoughts?**

**A:** For an animal new to healthyMouth and home dental care, you may not know which option will be most acceptable to pet and owner. The spray can actually be used in all three ways and this allows the owners to try each delivery system to see which works best for them. Try it diluted 5 ml/liter as a drinking water additive, try it undiluted as a passively applied topical spray or on the tooth brush when brushing the teeth.

