

# Clinically Proven **healthymouth&mobility™**

Karen Albert, founder and CEO, HealthyMouth, LLC

Lots of animals have oral hygiene issues and would really benefit from an effective daily home plaque control product such as **healthymouth™** water additive, topical gel or topical spray (all with VOHC acceptance for helping to control plaque).

Many animals also have mobility issues and would really benefit from joint support care.

Wouldn't it be great if there was a clinically proven product that met both of these needs? Now there is: **healthymouth&mobility™**

HM&M starts with the plaque-retardant ingredients found in **healthymouth™** and which are responsible for HM&M being awarded the VOHC seal of acceptance for helping to control plaque. Added to this are boswellia and tumeric.

Boswellic acid comes from the resin of the boswellia genus of trees and has been known for its anti-inflammatory and anti-arthritic effects for millennia (frankincense is from boswellia).

Tumeric is a plant of the ginger family and is the source of the active ingredient curcumin which is also a potent natural anti-inflammatory agent. Its traditional use in Ayurvedic medicine (for over 2500 years) has been validated by Western medicine for reducing inflammation. To aid in the absorption of the curcumin, there is also some piperine (an oil from black pepper).

The VOHC trial of HM&M indicate that the addition of the mobility ingredients have no significant effect on the anti-plaque activity (still over 70% reduction compared to control).

A separate study on mobility (looking at several parameters over a period of eight weeks) showed marked improvement in mobility compared to the animals on the placebo product. HM&M provides improved flexibility and range of motion improving quality of life at all life stages.

Patients were assessed on the Visual Analog Scale measuring 9 parameters. They were assessed by the clinician on days 0, 28 and 56 and assessed by their owners on days 0, 7, 21, 28, 35, 42, 49 and 56. The

statistician who ran the numbers was very excited as the results were highly significant for all parameters when analysed using a variety of statistical methods. The full report on this mobility study can be read at <http://www.toothvet.ca/HM/hmPDFfiles/Mobility%20Article.pdf>.

My own Ping-Pong was suffering from joint problems, at age 14 and this was the primary reason I felt so strongly about developing a product like **healthymouth&mobility™**. Other joint products weren't working and I would not give her any kind of steroid based medications. She was no longer jumping and running as she did before. She has been using **healthymouth&mobility™** now for eight months and she is jumping again, running and playing like a six year old and has a renewed flexibility and at the same time she is still getting her oral care so her mouth and her body are healthier than ever –I view **healthymouth&mobility™** as a win-win for Ping and for me.

**Note that as with many non-pharmaceutical approaches to mobility challenges, full effect may not be seen until the patient has been ingesting the product for six to eight weeks.**

